

### **Magento: Installing 3rd Party Extensions**

While Magento CE has a robust built-in feature set, there are times when desired functionality is seemingly non-existent (e.g Full page cache, Google Shopping feeds, Affiliates program, etc&). One of the many benefits of Magento is the extensible framework upon which it is built. This framework allows developers to seamlessly integrate new/enhanced functionality on top of the core code. There are literally thousands of Magento extensions available.

This article covers multiple options for installed 3rd party extensions:

<http://fbrnc.net/blog/2014/11/how-to-install-a-magento-module>

Prior to adding extensions or modifying code in Magento, you should review this blog post:

<http://www.lexiconn.com/blog/2014/09/extending-magento/>

<https://support.lexiconn.com/kb/questions/428/>