**LexiConn Knowledgebase**

**Magento: Product Types**

There are 6 product types in Magento Community Edition:

Simple  basic products. can have options (no inventory tracking on options)

Grouped  two or more existing products sold together.  no special group pricing here unless you use shopping cart price rules.  also, no custom options.

Configurable  product with variants that require inventory tracking

Virtual  products that are neither shippable nor downloaded (think of services, subscriptions, warranties, etc&)

Bundle  aka  build your own .  two or more simple/virtual products sold together with options. special pricing is supported.

Downloadable  self-explanatory.

Details and examples for each type of product can be found at:
http://www.magentocommerce.com/wiki/modules_reference/english/mage_adminhtml/

https://support.lexiconn.com/kb/questions/421/