

LexiConn Knowledgebase

Magento: Product Types

There are 6 product types in Magento Community Edition:

Simple basic products. can have options (no inventory tracking on options)

Grouped two or more existing products sold together. no special group pricing here unless you use shopping cart price rules. also, no custom options.

Configurable product with variants that require inventory tracking

Virtual products that are neither shippable nor downloaded (think of services, subscriptions, warranties, etc&)

Bundle aka build your own . two or more simple/virtual products sold together with options. special pricing is supported.

Downloadable self-explanatory.

Details and examples for each type of product can be found at:

http://www.magentocommerce.com/wiki/modules_reference/english/mage_adminhtml/

<https://support.lexiconn.com/kb/questions/421/>