LexiConn Knowledgebase

WordPress Plugin - How To Configure Google Analyticator

Google Analyticator
Google Analyticator adds the necessary JavaScript code to enable Google Analytics tracking on any WordPress blog. This eliminates the need to edit your template code to begin tracking. Google Analyticator also includes several widgets for displaying Analytics data in the admin and on your blog.
Plugin homepage: https://wordpress.org/plugins/google-analyticator/

1. From the WordPress dashboard, navigate to Plugins > Installed Plugins.
2. Find Google Analyticator and click Activate.
3. Next, click Settings.
4. To fully utilize this plugin, including the dashboard integration, you will need to grant WordPress access to your Google Analytics account. To do this, click on the Click Here link under the section Google Authentication Code , then skip to step 6.

If you prefer not to authenticate the plugin with Google Analytics, you can still use the plugin to track visitors, however the dashboard reports within WordPress will not be available. (see step 5)

5. (Alternate option, skip if #4 has been completed) To proceed without authentication, click the Continue Without Authentication button. You ll be taken to the plugins settings screen, where you will need to enable the plugin and provide your Google Analytics Property ID (UA #). After choosing this option, click Save Changes. This will complete the standard setup for this module. No additional steps are required.

6. Click Accept on the Google Authentication screen (pop-up from step 4).
7. On the next screen, select the entire Google Authentication code (CTRL + A) and copy it (CTRL + C) to the clipboard.
8. Return to WordPress and paste (CTRL + V) the code into the Google Authentication text box. Then click Save & Continue .
9. On the next screen, you will need to enable Analytics logging and set the proper Analytics account (required if you have multiple GA accounts/profiles). After setting these options, click Save Changes. This will complete the standard setup for this module. No additional steps are required.

https://support.lexiconn.com/kb/questions/394/