LexiConn Knowledgebase

Is it possible to track opens/clicks?

When you send emails or autoresponders to users that receive HTML emails you can select the option to track opens. This will make the system receive data on what users opened what emails and at what time.
The track link clicks can be tracked for both HTML and Text emails. This will store data on what users clicked what links in what emails at what time.
These statistics are precise down to the minute.

https://support.lexiconn.com/kb/questions/368/