

## LexiConn Knowledgebase

### **How can I customize the unsubscribe link text?**

- To make your own unsubscribe link:  
Place the cursor where you want the link to appear  
Click the "Personalize Message" link on the top-right of the WYSIWYG edit window  
Then click System Personalization Tags > Unsubscribe Link  
Enter the text you want the link to appears as (for example "Click here to unsubscribe") and click OK

and you're done!

The next time you send out that newsletter, a link to unsubscribe will be created with your text.

<https://support.lexiconn.com/kb/questions/354/>