

## LexiConn Knowledgebase

### Overview of Urchin

- Urchin is a comprehensive statistics analysis software program that will report every stat imaginable in an easy to use, great looking interface.

Urchin costs \$5 per month, and can be installed on any account. Here is an example of Urchin statistics:

Urchin Demo

We also offer an Urchin E-Commerce Module for \$15 per month which links Urchin with ShopSite to give you detailed revenue analysis including: Revenue by Region, City, and State Revenue by Referrals Revenue by Search Terms Revenue by Search Engines Revenue by Domains

<https://support.lexiconn.com/kb/questions/17/>