

LexiConn Knowledgebase

How can I customize the unsubscribe link text?

To make the unsubscribe link shorter and look cleaner:

" Create your text (for example "Click here to unsubscribe").

" Highlight it to create a link.

" Click the "Link" button in the WYSIWYG editor and put: %BASIC:UNSUBLINK% as the URL.
and you're done!

The next time you send out that newsletter, a link to unsubscribe will be created with your text.

<https://support.lexiconn.com/kb/questions/140/>