LexiConn Knowledgebase

I am having some problems importing subscribers. The fields seem out of place. What could be wrong?

This usually occurs if your import data file contains bad data or invalid columns etc.

For example:

Email, Name email@lexiconn.com, Smith, John 1

Note that the number one above, will affect the importing of this file and must be removed before importing. Also, the above assumes we have 2 fields, one for email and one for name, however the data shows there are 3 fields, email, last name and first name. This will need to be adjusted before importing to make sure the number of fields in the header, match the number of fields in the data.

https://support.lexiconn.com/kb/questions/137/