LexiConn Knowledgebase

What does the 'Yes, send to existing subscribers' do?

 If you select 'Yes, send to existing subscribers' when you create your autoresponder you will send the email to all the current subscribers that meet the filtering options you select on your list regardless of when they sign up.
 After this initial send the autoresponder will start to behave like a normal autoresponder in only sending to those subscribers that meet both the filtering options the time delay that you have set.

https://support.lexiconn.com/kb/questions/147/